

# SHANE WHITING

UX DESIGNER



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Oklahoma City, OK

## EDUCATION

### GOOGLE

UX Professional Design Certificate

### NIELSEN NORMAN GROUP

UX Design Certificate

### OKLAHOMA STATE UNIVERSITY

B.S. Advertising

## SUMMARY

*Accomplished User Experience Designer with a proven track record at PNC Bank, enhancing user engagement and conversion rates through expert application of design thinking and user-centered design principles. Skilled in Figma and Adobe Creative Suite, with a strong ability in problem-solving and team leadership. Achieved significant improvements in website usability and accessibility.*

## SKILLS

- Adobe Creative Suite
- Adobe XD
- Sketch
- Human Centered Design
- User-Centered Design
- Mobile Design
- Responsive Web Design
- AI
- SAFe
- Usability Testing
- Agile
- Jira
- Confluence
- MS Office
- Figma

## EXPERIENCE

### PNC BANK

Experience Designer  
2023- Present (3 Years)

- Crafted compelling visual designs that improved brand perception and user interaction.
- Improved website usability by creating search and navigation functions.
- Applied best practices in UI/UX to increase engagement and conversion rates.
- Led and managed cross-functional teams on several security and authorization design initiatives, successfully releasing innovative solutions, fixes, and improvements.
- Coordinated with developers to ensure accurate implementation of design specifications, resulting in smoother agile workflows.

### PNC BANK

Associate Experience Designer  
2022-2023 (1 year)

- Implemented responsive design principles that enhanced multi-device user experiences, contributing to a measurable improvement in customer satisfaction.
- Managed design system documentation, ensuring consistency and efficiency in design processes.
- Utilized design thinking methodologies to solve complex user interface problems creatively.
- Coordinated with developers to ensure accurate implementation of design specifications.
- Leveraged user research findings to refine Business Requirements Documentation and design specifications.

### BÖCKHORN DESIGN CO.

UX Designer  
2020-2022 (2 Years)

- Oversaw end-to-end website and mobile app user experience, resulting in enhanced user flow and about a 10-15% increase in engagement.
- Identified issues and solutions to eliminate backlog and maximize workflows.
- Actively incorporated customer feedback into design iterations, refining user journeys and prototypes to better fulfill client requirements.
- Integrated data visualization insights to inform design decisions, aligning with agile product development cycles.

## LINKS

 [LinkedIn](#)

 [Portfolio](#)

 [Dribbble](#)